



Specialty Vehicle Institute of America Membership Information

The Specialty Vehicle Institute of America (SVIA) is a national not-for-profit trade association incorporated in 1983. SVIA's purpose is to promote the safe and responsible use of specialty vehicles manufactured or distributed in the United States. Currently this includes all -terrain vehicles (ATVs). Supporting members are Arctic Cat Inc., Bombardier Recreational Products Inc., American Honda Motor Co., Inc., Kawasaki Motors Corporation, U.S.A., KYMCO U.S.A., Polaris Industries Inc., Suzuki Motor of America Inc., Textron Off Road, and Yamaha Motor Corporation, U.S.A.

The SVIA serves its members in the areas of Communications, Government Affairs, Safety Training, Technical, as well as other administrative support. In the spring of 1988, a division of the SVIA was formed, the ATV Safety Institute (ASI). Its purpose is to implement an expanded national program of ATV safety education and awareness.

Eligibility for Membership

Membership in the SVIA is open to reliable firms or corporations regularly engaged in the business of manufacturing, importing, or wholesale distribution of ATVs or other specialty vehicles as defined by the Board of Trustees. Each applicant must have been in business at least two years with a history of good business ethics and an interest in the common welfare of the specialty vehicle community.

Initiation Fee

Each applicant for membership shall pay a one-time initiation fee of \$10,000 upon submission of the application. Initiation fees are applied toward the annual budget during the calendar year in which the initiation fee is received.

Dues

The amount of dues for each member is determined by the sale of products classified by the Board of Trustees. The total amount of all dues and initiation fees collected from all the members shall not exceed the amount of the total annual budget.

Dues are 100% tax deductible as a business expense. No portion of the dues are declared as expenditures for lobbying activities under the Omnibus Budget Reconciliation Act of 1993. The association pays the maximum corporate rate for any lobbying activities as a proxy tax for its members, as allowed by the Act.

Board of Trustees

The affairs of SVIA are overseen by a Board of Trustees. The members of the Board of Trustees are determined in accordance with Article V, Section 1 of the SVIA bylaws.

Voting

Each member in good standing, upon becoming a member shall have one vote for all matters brought before the membership.

This application form presents a summary of membership information only. Complete information is published in the [Bylaws of the Specialty Vehicle Institute of America](#), as amended March 16, 2006.

SPECIALTY VEHICLE INSTITUTE OF AMERICA

APPLICATION FOR MEMBERSHIP

SVIA membership is open to reliable firms or corporations regularly engaged in the business of manufacturing, importing or wholesale distribution of four-wheel All Terrain Vehicles (ATVs) or such other specialty vehicles as may be defined as specialty vehicles from time to time by the Board of Trustees.

The criteria for membership are:

1. Be an individual, firm or corporation regularly engaged in the U.S. ATV industry by manufacturing, importing, or wholesale distribution of ATVs;
2. Have been in the U.S. ATV business for at least two years; and
3. Maintain a history of good business ethics and an interest in the common welfare of the specialty vehicle community.

I. Company Information

Company Name
Main Contact, Title, Personal email
Street Address, City, State, Zip/Postal Code, Province, Country
Telephone, Fax
Company Email, Company Web Site
Mailing Address (if different)
Accounts Payable Contact, Telephone, Email

II. Business Information

Please indicate if any of the information provided below should be held confidential by SVIA staff and the Board of Trustees.

1. Which Best Describes Your Company?

| | | | |
|---------------------------------|--------------------------|---------------------------|--------------------------|
| Publicly Traded Corporation | <input type="checkbox"/> | Partnership | <input type="checkbox"/> |
| Closely-Held Corporation | <input type="checkbox"/> | Sole/Individual Ownership | <input type="checkbox"/> |
| Limited Liability Company (LLC) | <input type="checkbox"/> | Other (Specify) _____ | <input type="checkbox"/> |

2. List parent company, subsidiaries and affiliates that are engaged in the ATV related industry (and indicate which are U.S. based). (You may provide lists or separate documents or corporate family tree.)

No Parent Company No Subsidiaries/Affiliates

Parent Company _____

Subsidiaries/Affiliates _____

3. List your ATV products/services provided in the U.S (or attach brochure or list).
4. Years in ATV related business in U.S. _____
5. Approximate number of employees in U.S. _____
6. Roughly, what percentage of your total U.S. business revenue is from ATV related sales and services? _____ %
7. Does your company have any pending or resolved bankruptcy or insolvency proceedings that could reasonably be expected to jeopardize companies or persons doing business with this company? Yes No Don't Know
8. Complete 9a-c, if you only provide ATV products or services outside the U.S.
- a. List your ATV products/services not provided in the U.S. (or attach brochure or list)
- _____
- b. Years in ATV related business outside of U.S. _____
- c. Approximate Number of Employees Outside U.S.
 Under 10 10-49 50-99 100-299 300-499 500 or more
9. Approximately, what % of your ATV related revenue is from sales to:
- _____ % ATV Wholesale Distributors
_____ % ATV Retail Outlets
_____ % Consumers
_____ % Other, Please describe _____
100 %
10. Approximately, what % of your ATV related sales is through:
- _____ % Traditional Powersports Dealer
_____ % Internet Sales to Consumer
_____ % Mass market retailer
_____ % Other, Please describe _____
100 %
11. Where are your ATV products manufactured or imported from? (Check all that apply)
- No. America So. America Europe Australia/Pacific Asia Africa
12. To the best of your knowledge, is your company in substantive compliance with applicable Federal and state standards and requirements (such as U.S. Environmental Protection Agency, California Air Resources Board, U.S. Customs, U.S. Consumer Product Safety Commission, Federal Trade Commission, Securities and Exchange Commission)?
- Yes No Don't Know

By signing this application, the prospective member's authorized representative is (1) representing that all of the information provided is true and accurate; and (2) acknowledging that the Board of Trustees is relying on the truth and accuracy of this application and that membership may be denied or terminated if it is determined that the information provided is not true and accurate.

Signature

Date

All Applicants – Please include:

- 1. Company brochure that describes the nature and extent of your ATV business.**
- 2. A check or provide credit card payment**
- 3. Signed application**

Mail completed form with \$10,000 initiation fee to:

(Make checks payable to Specialty Vehicle Institute of America)

Specialty Vehicle Institute of America
2 Jenner, Suite 150
Irvine, California 92618-3806

Membership applications are reviewed by the SVIA Board of Trustees at its next meeting or possibly sooner.

Definitions of SVIA membership criteria terms

1. "firm or corporation":

- Dues shall be determined based on the percentage of a member's affiliated companies' U.S. ATV retail sales.
- If more than one affiliated company applies for membership at the same time, or if one affiliated company applies for membership at a time when another affiliated company already is a member, only one such affiliated company shall be permitted to be a member, but all affiliated companies may have access to membership benefits. The affiliated companies shall determine which shall be the member and shall notify SVIA of their designation.
- "affiliated companies" are companies which (1) are each other's parent and/or subsidiary or (2) share a common U.S.-based parent, subsidiary or other company in their corporate family trees.

2. "regularly engaged in the business . . . for at least two years" – must have been in the ATV industry business in the United States for at least two years.

3. "history of good business ethics" – history of (1) reliability to customers, retailers and industry, (2) fair business practices, and (3) safety, each as determined by objective evidence.